



Draper Cycle Park

BRINGING WORLD-CLASS BICYCLE
RACING TO UTAH



DRAPER CYCLE PARK
www.drapercyclepark.com





Draper Velodrome

-noun [vee-luh-droh] A velodrome is an arena for track cycling featuring steeply banked oval tracks, consisting of two 180-degree circular bends connected by two straights. The straights transition to the circular turn through a moderate easement curve.



The velodrome track will be built to Union Cycliste Internationale (UCI) and USA Cycling standards. The Draper Velodrome will host world and international events, attracting thousands of racers and spectators from all over the world. Statistics for other similar facilities indicate annual visitor levels from 50,000 to 100,000 per year. The site would be the 24th velodrome in the U.S. There are more than 800 in the world. The venue will host local and regional race events, as well as provide a training facility for up-and-coming racers and youth. The Salt Lake Velodrome Association (SLVA) has collected more than 750 signatures of support for this project.



"The prospect of a world class velodrome being built in Draper Utah is truly exciting and would be a great asset to the community. This would be an excellent venue that could host international events that would attract athletes from around the world.

Build it and they will come!"

Stan Gregg

Velodrome Cyclist, 9 Masters World Championship Titles and currently holds the World Record in the 500 meter time trial.

About the project ... Draper City has partnered with the Salt Lake Velodrome Association to build a Cycle Park in Draper which will include a velodrome, criterium course, mountain bike skills pocket park, cyclocross course and a climbing wall. The park will be located next to the Equestrian Park in the southeast corner of the city, with the Wasatch Mountain Range as its backdrop. The Draper Velodrome will be an outdoor track with a tunnel to the infield so that criterium races can conclude inside the track. The city is seeking funding partners to build the first Draper Cycle Park in Utah. This brochure outlines the plans for the park, the various uses for the park and the funding requirements. We are seeking business partners and individuals who would like to help fund this project.

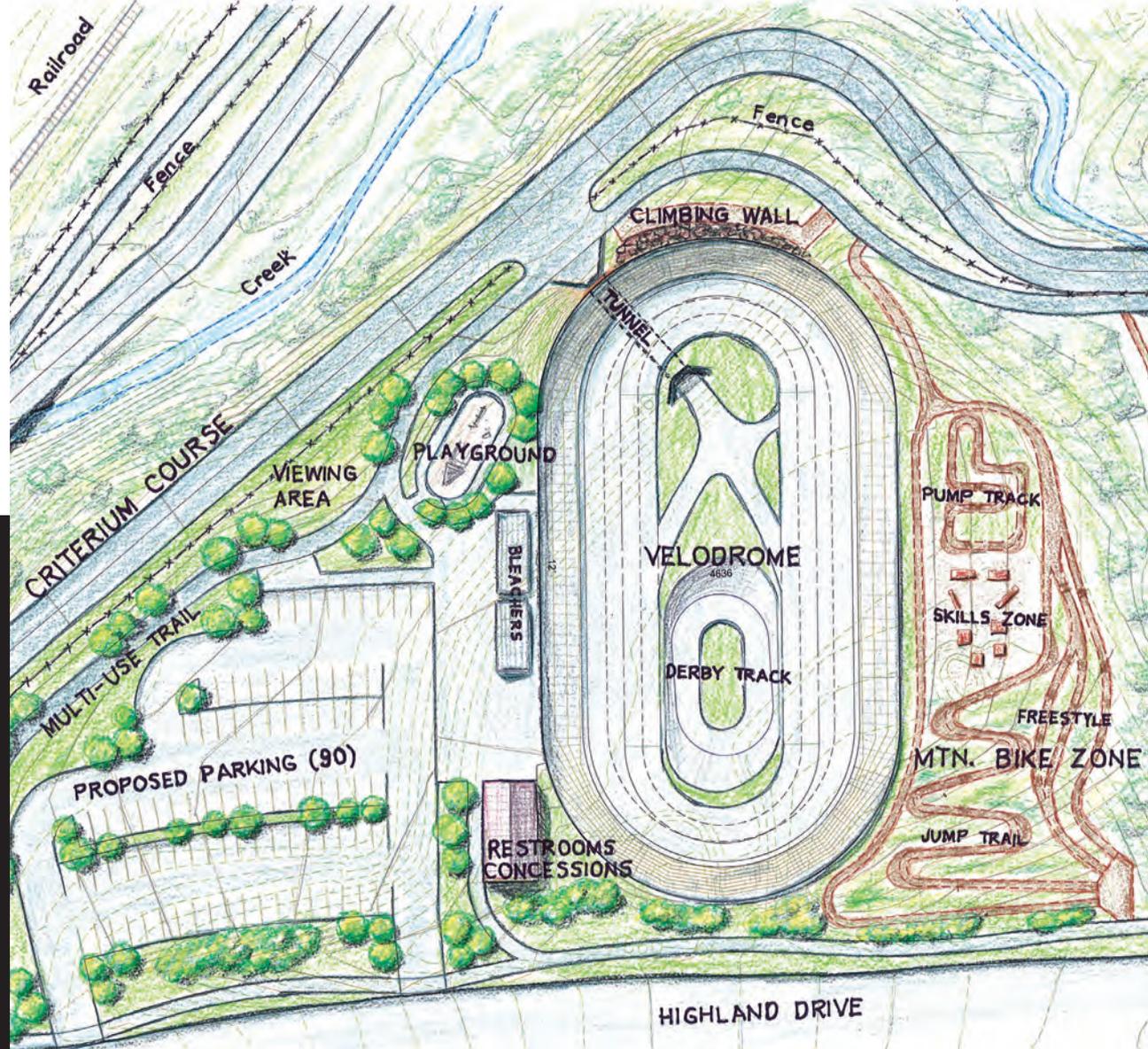


"I love to race and ride MTB, cyclo-cross and road - basically anything with two wheels! If there was a velodrome near me I would do that too. I am lucky to LOVE what I do!"

Kathy Sherwin
Professional Utah Racer

Elevation

The location of the track is approximately 4,600 feet above sea level, which will make it one of the faster tracks in the country. In this high altitude, the air is thin enough that world records can be broken – but not too high to be a limiting aerobic factor. Currently, the Utah Olympic Oval in Kearns, Utah, holds many of the world records in speed skating, which is attributed to its elevation.





“The cycle park will be a tremendous addition to the community of Draper. The city has built more than 70 miles of trails, connecting residential neighborhoods to mountain trails. The cycle park will be built in the foothills of the city-owned Corner Canyon Regional Park , featuring 1,000 acres of open space in the Wasatch Mountains. The cycle park will host national and international events and attract visitors from around the world.”

Mayor Darrell H. Smith, Draper City

Draper Criterium Course

-noun [krahy-ter-ee-uhm] A criterium, or crit, is a bike race held on a short course (usually less than 1.5 km), often run on closed-off city center streets and a track course.



Included in the master plan is a 1.5 km criterium asphalt course with a 0.85 km short loop. The course will be 23 feet wide. The configuration will be bidirectional, with entrance/exit through the Velodrome tunnel. The course will be built to USA Cycling Standards.

Draper Cyclocross Course

-noun [sahy-kloh-kraws, -kros] Cyclocross is a bicycle race over a cross-country course, featuring steep hills, turns, and sometimes muddy terrain, that occasionally requires a rider to quickly dismount and carry the bicycle while navigating over fences, up stairs and other obstacles.



The Draper Cycle Park will include a 10-foot wide cyclocross course. The course will consist of varying terrain and surfaces with obstacles along the course. The terrain in the area allows the use of existing site elements. The course will be a multiple course configuration.



Draper Mountain Bike Pocket Park

-noun [pok-it pahrk] A very small park or outdoor area for mountain bike practice featuring a skills area, pump track, jump track, etc.

The proposed Mountain Bike Pocket Park will complement the popular mountain biking areas in adjacent Corner Canyon Regional Park. The pocket park will include various features, including a skills area, pump track, and a rhythm trail which will accommodate every level of rider. These types of parks are becoming more popular nationally, and this park will be the first one in the area.

"Community bike parks are growing in popularity, and for good reason: they appeal to riders of all abilities and are a great way to provide healthy, active recreation for kids."

Joey Klein

Trail Specialist, IMBA Trail Solutions

Draper Handcycle Racing

-noun [hand sahy-kuhl] A handcycle is a type of human powered land vehicle powered by the arms rather than the legs, as on a bicycle.

"Utah is such a wonderful place to develop the sport of cycling. It's home to a culture of outdoor sports; having this facility here will continue that tradition. I love the sport of handcycling. Being out and pushing myself to my best performance is what it's all about. Having this park available will make it much easier to grow the sport of handcycling and open it to many new up and coming accomplished athletes."



Niel Harding

2010 Bronze Medalist Para Nationals
Utah Handcycle Team Founder

Draper Inline Skating

-noun [in-lahyn skeyt ing] Inline skates have 2 to 5 polyurethane wheels, arranged in a single line, which allows for greater speed than rollerskates and better maneuverability. Racers skate around a circular track.

The proposed 200-meter inline track in Draper offers the perfect venue for both world and national level inline skate racing competitions along with other roller sports such as roller derby and roller hockey. There has been an influx of elite level inline speedskaters who are transitioning to ice speed skating. A world class track facility for inline racing plays a significant role to help ensure the future of both sports, as well as providing off-season roller sport training for ice athletes. While internationally the sport of inline racing is huge, the United States lacks facilities to host national and international competitions. The track in Draper will bring with it participants and visitors from around the globe to compete. This new venue will offer an opportunity for youth and adults to participate in roller sports, from inline racing to roller hockey to derby, from novice to competition level. Olympian ice speedskaters, like Derek Parra and Chad Hedrick, got their start in roller sports with inline track racing. Both Parra and Hedrick are two of the most decorated athletes with world medals in inline racing, and both went on to become success stories of ice speedskating. Having a track facility for roller sports can provide access and opportunity for future Olympian hopefuls.

"I have made my home in Draper and when I heard that there were plans for a Cycling Velodrome to be constructed in my "back yard" I was excited. When I later heard that there was also talk of an in-line skating track being included in that construction I was ecstatic! Before I was an ice speed skater, I was an in-line skating World Champion. I spent may years training inside the cycling velodrome on the in-line track at the Olympic Training Center in Colorado Springs. That training definitely paved the way for my Olympic success in 2002. It would be great to see not only the cycling youth of Utah benefit from a velodrome but also the in-line community as well."

Derek Parra

U.S. Olympic 2002 Gold and Silver Medalist
in Speed Skating and U.S. Olympic Speedskater Coach



"It sounds like a great facility and I know people in Utah will get plenty of use out of it. It's such a healthy and fit culture. It would be awesome if you could get a velodrome built! Speedskating and track cycling have been my passions my whole life, so for me it's like a dream come true to have both venues at the same location."

Chris Witty

Utah Olympic

Speedskater & Track Cyclist

Draper Cycle Park Funding Goal

In order to build the Draper Cycle Park, the committee is seeking to raise \$3.35 million. The project has already received funding and donations, as follows:

- * Draper City donated the land.
- * The Bunny Bradley Memorial donated \$50,000 for the multi-use trail.
- * Canyon Bicycles (Draper) has donated \$50,000.

If you are interested in becoming a partner in this project, please contact Maridene Hancock at (801) 576-6527.



PHASING PLAN*

PHASE	PROJECT	EST. COMPLETION	COST
Phase 1	Land Acquisition by Draper City	Completed 2009	\$6.36 million
	Mountain Bike Park	Summer 2011	\$50,000
	Multi-use Trail Connector	Summer 2012	\$50,000
Phase 2	Velodrome	Summer 2013	\$1,400,000
	Temporary Parking Lot	Summer 2013	\$100,000
Phase 3	Criterion Course	Summer 2014	\$800,000
	Multi-Use Trail	Summer 2014	\$180,000
Phase 4	Climbing Wall	Summer 2015	\$100,000
	Playground	Summer 2015	\$70,000
	Parking Lot	Summer 2015	\$200,000
	Restrooms/Concessions	Summer 2015	\$320,000
	Landscaping	Summer 2015	\$100,000

* This is an estimated plan. Projects will be completed as funding becomes available.



Cycling Facts

Cycling is the second most popular sports activity behind walking, with 64 million participants. There are more than 72,000 licensed racers in the U.S.

Demographics about Cyclists

- Median Age: 34
- Median Household Income: \$75,000 +
- 81% are college graduates
- 27% are post graduates
- 89% male/11% female
- 57% professionals/managers
 - 35% married
- Mean price of racing bike is \$3,500

**Source: Simmons, MRI, USA Cycling Membership, Bicycling Magazine*

Information on the Lehigh Valley Velodrome in Pennsylvania

- 70,000 visitors/year
- 63% of visitors have college or post-graduate degrees
- 72% have two or more children
- 61% have a household yearly income between \$60,000-100,000
- 56% are male between the ages of 30-55
- 56% are regulars who attend five or more events
- 76% of spectators come from the Lehigh Valley/Philadelphia/Reading areas



saltlakevelodrome.com

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